

FOR IMMEDIATE RELEASE

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Tactical Magic Receives International Honors

Memphis, TN – (January 23, 2012) – Temple Israel’s new logo is one of three trademarks designed by Tactical Magic, a Memphis-based branding specialist firm, to be included in an international design publication highlighting the world’s leading trademarks designs.

Graphis, the international authority on excellence in design, announced recently that it will include three trademarks (logos) designed by Tactical Magic in *Graphis Logo Design 8*, the most recent in a series of hardcover publications that feature the finest selection of original logos, corporate symbols and trademarks throughout the world.

www.graphis.com/store/?p=536

“This is not only an extraordinary honor for us, but also for our clients, to have these trademarks singled out by a distinguished international jury,” said Trace Hallowell, managing partner of Tactical Magic. www.tacticalmagic.com

“This is evidence that our unique business model delivers an exceptional caliber of work for our clients. It’s nice to be recognized for our work,” said Susan Ewing, senior partner at Tactical Magic.

Graphis Logo Design 8 is the latest of more than twenty significant national and international publications to include design and advertising created by Tactical Magic.

The trademarks designed by Tactical Magic that will be featured in the Graphis publication are: Temple Israel, NV Brand and People Saving Pets,:



Temple Israel is one of the nation’s oldest and largest synagogues, located in Memphis, Tennessee.



NV Brand is a brand development and design firm based in Moscow, Russia.



People Saving Pets is a cause brand powered by PetSmart® Charities, headquartered in Phoenix, Arizona.

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