

“Save Petroleum Oil when doing Laundry”

Dear Adam and Eve:

There are a lot of different products being talked about today that use oil in them that we never thought about before. What is one that would surprise my mom?

Thanks, Emily

Dear Emily:

Without being sexist, there is one product that will surprise the one who does the laundry in your home, mom or whoever!!

If every household in the U.S. replaced just one 100 oz. Container of 2X concentrate petroleum based laundry liquid (which most are) with one 100 oz. 2X concentrate **plant-derived product**, we could save 466,000 barrels of oil.

That is enough oil to heat/cool 26,800 U.S. homes for a year!!

Can you believe it? Got my attention too!! Now we need to read all the labels at the grocery before we buy, not just the food ones!

RETHINK! REDUCE! REUSE! RECYCLE!

Please email questions/comments to DearAdamandEve@timemphis.org or write “Dear Adam and Eve”, c/o Temple Israel, 1376 E. Massey Rd., Memphis, TN 38120.

