

“Spinning Your Wheels”

Dear Adam and Eve:

Don't you ever wonder if all this environmental effort is really doing any good and making any headway?

Signed, Just Spinning Your Wheels???

Dear Spinning Your Wheels:

On some days, yes! However, just when you think you're going nowhere, you see evidence that others are really making a difference.

In just today's Commercial Appeal, there were at two articles. One was about FedEx who had taken 92 of their familiar white walk-in vans off the road, fitted them with hybrid-electric power plants and sent them back out to log another 300,000 to 500,000 miles.

A FedEx VP called it “the ultimate in recycling.” While taking advantage of government incentives, they are saving operating costs due to a 44 percent increase in fuel efficiency, making the air cleaner, employed 50 additional workers at a truck factory for the refurbishment, and improved Fed Ex's green image.

Another story in the same edition was about a local custom millwork company, Old Beam. They have made a business out of recycling: they reuse architectural materials, specializing in antique heart pine, millwork and old brick.

They have rescued the old pine from old Lowenstein building, Memphis Furniture Warehouse and No. 1 Beale and repurposed into heart of pine flooring. They point out that some of that virgin heart pine grew for 400 years and the supply of it was exhausted by early 1900's.

Stories like these keep all of us “spinning our wheels”!!

RETHINK! REDUCE! REUSE! RECYCLE!

Please email questions/comments to DearAdamandEve@timemphis.org or write “Dear Adam and Eve”, c/o Temple Israel, 1376 E. Massey Rd., Memphis, TN 38120.

