

“Story of Stuff”

Dear Adam and Eve:

My children are excited about a movie they saw at school called “Story of Stuff”. What can you tell me about it?

Thanks, Movies at School?

Dear Movies at School:

Rave reviews and Two Thumbs Up for this one!! However, you don’t have to be in school to see it! Go to www.storyofstuff.com to check it out for yourself.

Adam and Eve gave a *Heads Up!* several weeks ago and now it’s being touted by others as well! We were sitting in a meeting the other night and another board member gave excited reviews about “Story of Stuff” to fellow board members. Also, last week The Commercial Appeal published an article from the New York Times about it.

Their article described it as “a cheerful but brutal assessment of how much Americans waste”. It is about the effects of human consumption that has “become a sleeper hit in classrooms across the nation.”

They reported that, since Annie Leonard created and uploaded this 21-minute video onto the internet in December 2007, 6 million people have seen it at the official site and millions more have seen it on YouTube. And, also more than 7,000 schools, churches and others have ordered a DVD version.

Catch up with your kids (and evidently the rest of the world) and see it!

RETHINK! REDUCE! REUSE! RECYCLE!

Please email questions/comments to DearAdamandEve@timemphis.org or write “Dear Adam and Eve”, c/o Temple Israel, 1376 E. Massey Rd., Memphis, TN 38120.

