

# “Save Trees with Toilet Tissue”

**Dear Adam and Eve:**

**If I could do just one easy thing to make a difference in the environment, what would you suggest?**

**Signed, Can Do Easy**

Dear Can Do:

Use recycled paper for all your paper buys: copy paper, get-well cards, paper towels, paper napkins, nose tissue, and toilet tissue.

Did you know that if every family in the US substituted just one roll a year of recycled toilet tissue for their regular one, we would save 423,000 trees from being cut down, save one million cu. ft. of land fill space and save 153 million gallons of water.

If those stats are correct and if every family in the US uses approx. 3 rolls of toilet tissue a week, we are cutting down over a million trees a week just for bathroom use! We don't think about that when we see those cute little bears on the TV toilet tissue ads! Wow, all those trees, not counting the landfill and water being consumed, just for bear bottoms!!

And Remember....

**RE-THINK! REDUCE!**

**RE-USE! RECYCLE!**

For questions or comments, please email [DearAdamandEve@TImemphis.org](mailto:DearAdamandEve@TImemphis.org)  
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