

# “Save money with GREENER products!”

Dear Adam and Eve,

**I've been seeing more and more new products on the market that are supposed to be “greener” than the next. “New and sexy” doesn't excite me. Saving money does!**

Signed Frugal Freddy

Dear Frugal:

Did you know that in the US 30-40% of energy is used in our homes and buildings? And since energy equates to dollars these days, it doesn't take particularly high math and logic skills to see that the bottom line here is really about saving money!

Now this is neither new nor sexy, but good, old fashioned caulking and insulation! Yep! Those things that our conservative parents talked about for years are the place we need to start.

Be aware that there are new recommended standards and improved caulking and insulation products (check out recycled denim for attic! Who 'da thunk? Oops! Sorry . . . mentioned new and sexy!).

Have you measured the depth of your attic insulation, inspected the seal around doors and windows recently? If not, get out that ruler and caulking gun and start saving Energy and Money!

Remember . . . **Re-Think! Reduce! Re-Use! Recycle!**

Please write your questions or comments to [DearAdamandEve@tmemphis.org](mailto:DearAdamandEve@tmemphis.org) or write Dear Adam and Eve, c/o Temples Israel, 1376 E. Massey Rd, Memphis, 38120

